



## 2010 · CHAMBER SPONSORSHIP OPPORTUNITIES

*“Gain Exposure Through These Special Packages”*

As you plan for 2010 marketing budget, the Greater Woodland Park Chamber of Commerce would like for you to consider some unique ways to promote your business. The Chamber depends on corporate sponsorships to enhance the quality of programs and benefits offered to our members. We recognize that each business has its own unique marketing plan; therefore, we have developed various plans that will allow you to fit the needs of your business.

Please contact the Chamber staff at 719-687-9885 if you need additional information on a particular package. With your support we can continue to be a strong Business Advocate for the Teller County Region. Thank you for your consideration.

### 43rd Annual Chamber Dinner · Friday, March 5, 2010

#### Antler’s Hilton·Colorado Springs

Our 43rd Annual Dinner will be an evening of award presentations, entertainment and a Silent Auction. Awards are presented to an outstanding business, employee, organization, project, volunteer(s) and of course, the prestigious “Wagon Boss Award”.

In addition, two (2) \$1,500 scholarships will be given for high school seniors in the Teller County region.

#### **Entertainment Sponsor - \$2,000** **Limit One**

- Company Spokesperson to Introduce Guest Speaker
- Logo on Invitation
- Recognition at Event & Slideshow
- Recognition in Program
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Table of ten (10) reserved preferred seating

#### **Dinner Co-Host Sponsors - \$700** **Limit Twelve**

- Name on Invitation
- Recognition at Event & Slideshow
- Recognition in Program
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Table of ten (10) reserved preferred seating

#### **Silent Auction Sponsor - \$500** **Limit Two**

- Recognition in at Event
- Recognition in Program
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Auction Tables (sponsor provides)



<p><b>5th Annual Membership Breakfast ·</b> <b>Thursday, October 14, 2010 Woodland Park · Location - TBA</b></p> <p>Our Membership Breakfast is an annual event which brings in a state and/or federal elected official to give an update on business issues in relationship to state and federal regulations.</p> <p><b>Event Sponsor - \$550</b> <b>Limit One</b></p> <ul style="list-style-type: none"> <li>· Opportunity to Welcome Everyone at Event</li> <li>· Logo on Invitation</li> <li>· Recognition in Monthly Chamber Newspaper Ad</li> <li>· Banner at Event (sponsor provides)</li> </ul>	<p><b>Volunteer Appreciation Week· June 14 - 18, 2010</b> <b>Woodland Park · Ute Pass Cultural Center</b></p> <p>Volunteer Appreciation Week is held to thank our volunteers for the countless hours given in our Visitor Center. Over 2,700 hours a year is given. Small gifts will be provided for the volunteers, as well as a luncheon at the end of the week, where the Chamber Board Members will serve the volunteers.</p> <p><b>Event Sponsor - \$300</b> <b>Limit Two</b></p> <ul style="list-style-type: none"> <li>· Sponsor Invited to Luncheon/Recognition</li> <li>· Recognition in Monthly Chamber Newspaper Ad</li> <li>· Business Card attached to gift bag</li> </ul>
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**Chamber Business Expo**  
**Spring Expo · Thursday, April 15, 2010**  
**Fall Expo · Thursday, November 4, 2010**  
**Ute Pass Cultural Center · Woodland Park, Colorado**

The Chamber Business Expo(s) is a venue for our business owners to display their products and/or services to over 250 attendees each year. This is a perfect opportunity for a small business or home based business to reach out to potential new customers.

**Spring Event Sponsor - \$500**  
**Limit One**

- Reserved Booth at Event
- Logo on Program
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Event (sponsor provides)

**Fall Event Sponsor - \$500**  
**Limit One**

- Reserved Booth at Event
- Logo on Program
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Event (sponsor provides)



**13th Annual Rocky Mountain OktoberfestPLUS**  
**Friday, September 17 - 5 - 10 pm & Saturday, September 18 - 11 am - 7 pm**  
**Ute Pass Cultural Center · Woodland Park, Colorado**

The Chamber continues the tradition of bringing a bit of Germany to the Rocky Mountains with Mountain flavor for a two day event. This event is our largest and most festive event of the year. Over 5,000 attended in 2009. From the climbing wall for kids to the authentic German brats, beer and wine you will find something for everyone at the Rocky Mountain Oktoberfest. And some added twists this year, too!

**Gold Sponsor - Event Sponsor \$3,000**  
**Limit One**

- Logo on TV ads
- Logo on All Print media (Brochures, Newspaper Ads)
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- One banner placed in visible spot (sponsor provides)
- Premium Vendor 10 x 10 Space available
- 30 Entry Tickets

**Ticket/Token Sponsor - Entry/Token Tents \$1,000**  
**Limit Two**

- Logo on All Print Media (Brochures, Newspaper Ads)
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner to be placed on Entry/Token Tent (sponsor provides banner)
- Premium Vendor 10 x 10 Space available
- 15 Entry Tickets

**Entertainment Sponsor \$1,500**  
**Limit Two**

- Logo on TV ads
- Logo on All Print Media
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner to be placed in front Stage (sponsor provides banner)
- Premium Vendor 10 x 10 Space available
- 20 Entry Tickets

**Beer or Wine Sponsor \$750**  
**Limit Two**

- Logo on All Print Media
- Recognition at Event
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner on Tent (banner provided by Sponsor)
- 10 Entry Tickets



**Food Sponsor \$1,000**  
**Limit One**

- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner Placed on Food Tent (sponsor provides banner)
- Premium Vendor 10 x 10 Space available
- 15 Entry Tickets

**Bus Sponsor \$500**  
**Limit One**

- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner Placed on Bus
- 6 Entry Tickets

**Soda and Game Sponsor \$500**  
**Limit Two (One each)**

- Banner on Soda Trailer Banner at Games (provided by Sponsor)
- 6 Entry Tickets

## 24th Annual Chamber Golf Tournament

Location · Shining Mountain Golf Club

Date · Friday, July 9, 2010

The 24th Annual Chamber Golf Tournament is an excellent opportunity for all members to mix it up for a day of networking and fun. The Tournament includes 18 holes of golf, breakfast, luncheon, contests, awards ceremony and great attendance prizes.

### Event Sponsor - \$2,500

#### Limit One

- Logo on Invitation
- Golf for Eight and Tee Hole Sponsor
- Recognition in Monthly Chamber Newspaper Ad
- Recognition on Chamber Website
- Promotional Item in Player Gift Bag
- Banner at Event (sponsor provides)

### Hole In One Insurance Sponsor - \$750

#### Limit One

- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Recognition on Chamber Website
- Promotional Item in Player Gift Bag
- Banner at Event (sponsor provides)

### Hole Sponsor - \$150

#### Limit Thirty-Six

- Recognition in Monthly Chamber Newspaper Ad
- Sign on Hole - Set up Promotional Table

### Player Gift Sponsor - \$1,950

#### Limit One

- Logo on Invitation
- Golf for Four
- Recognition in Monthly Chamber Newspaper Ad
- Recognition on Chamber Website
- Promotional Item in Player Gift Bag
- Banner at Event (sponsor provides)

### Breakfast/Lunch Sponsor - \$600

#### Limit Two

- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Clubhouse

### Team Sponsor - \$600

- One Foursome  
Hole/Tee Sponsor



### Beverage Cart Sponsor - \$500

#### Limit Two

- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Signs on Beverage Carts

## Professional Development Sponsorship

Professional Development Sponsor - \$3,000

This program is designed to sponsor the President and Staff's tuition cost for the U.S. Chambers' "Institute for Organization Management", along with attendance at continuing education formats such as W.A.C.E. (Western Association of Chamber of Commerce Executives) and ACCE (American Chamber of Commerce Executives) programs. This curriculum is custom-tailored to enhance the learning opportunities for Chamber staff and for Institute graduates who have continued in the Chamber management field. In addition, this program is designed to sponsor the President and Staff at the Colorado Chamber of Commerce Executives Conference. The conference is held annually in the Spring and is attended by over 75 Chamber of Commerce Executives. Directors and staff participate in breakout sessions, trade shows, and attend presentations on subjects such as retention, recruiting, leadership, interacting with boards and volunteers, fund raising, sponsorship programs and much more. These areas of education are invaluable on-going training tools for Chamber staff.

## Grapevine Sponsorship

Available 4/1/10 through 3/31/11

Grapvine Sponsor - \$1,000 · Limit One · 460 Members See Your Ad Weekly · 2.8 Million Hits a Year on Website

The GrapeVine is an extremely popular weekly publication that affords members the opportunity to share news with the membership. Members submit items such as events, business reminders, news releases and open houses to this member benefit. We average eight submissions per week in addition to the exposure on the Web.



# Greater Woodland Park Chamber of Commerce 2010 Sponsorship Registration

Business Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

YES, I want to sponsor the following events: (Check event and sponsorship package)

\_\_\_\_\_ 43rd Annual Dinner, Friday, March 5, 2010

- \_\_\_\_\_ Entertainment Sponsor - \$2,000
- \_\_\_\_\_ Dinner Co-Host - \$700
- \_\_\_\_\_ Silent Auction Sponsor \$500

\_\_\_\_\_ 5th Annual Membership Breakfast, Thursday, October 14, 2010

- \_\_\_\_\_ Event Sponsor - \$550

\_\_\_\_\_ Volunteer Appreciation Week, June 14 - 18, 2010

- \_\_\_\_\_ Event Sponsor - \$300

\_\_\_\_\_ Chamber Business Expo - Spring, Thursday, April 15, 2010/Fall, Thursday, November 4, 2010

- \_\_\_\_\_ Spring Expo Event Sponsor - \$500
- \_\_\_\_\_ Fall Expo Event Sponsor - \$500

\_\_\_\_\_ 13th Annual Rocky Mountain Oktoberfest, Friday & Saturday, September 17 & 18, 2010

- \_\_\_\_\_ Gold Sponsor - \$5,000
- \_\_\_\_\_ Entry/Token Tent Sponsor - \$2,000
- \_\_\_\_\_ Entertainment Sponsor - \$1,700
- \_\_\_\_\_ Beer or Wine Tent Sponsor - \$1,300
- \_\_\_\_\_ Food Tent Sponsor - \$1,000
- \_\_\_\_\_ Bus Sponsor - \$1,000
- \_\_\_\_\_ Soda Sponsor - \$750

\_\_\_\_\_ 24th Annual Chamber Golf Tournament - Friday, July 9, 2010

- \_\_\_\_\_ Premiere Event Sponosr - \$2,500
- \_\_\_\_\_ Player Gift Sponsor - \$1,950
- \_\_\_\_\_ Hole In One Sponsor - \$750
- \_\_\_\_\_ Lunch Sponsor - \$600
- \_\_\_\_\_ Team Sponsor - \$600
- \_\_\_\_\_ Breakfast Sponsor - \$500
- \_\_\_\_\_ Beverage Cart Sponsor - \$500
- \_\_\_\_\_ Hole/Tee Sponsor - \$150

\_\_\_\_\_ Grapevine Sponsor - 4/1/2010 - 3/31/2011

Premiere Sponsor - \$1,000

\_\_\_\_\_ Professional Development Sponsorship

Premiere Sponsor - \$3,000

\$\_\_\_\_\_ **Total of All Sponsorships**

**Indicate Payment Type:**

\_\_\_\_\_ Check Enclosed    \_\_\_\_\_ Invoice    \_\_\_\_\_ Credit Card

Circle: MasterCard    Visa    American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Return to: Greater Woodland Park Chamber of Commerce

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