



2011 · CHAMBER SPONSORSHIP OPPORTUNITIES

“Gain Exposure Through These Special Packages”

As you plan for 2011 marketing budget, the Greater Woodland Park Chamber of Commerce would like for you to consider some unique ways to promote your business. The Chamber depends on corporate sponsorships to enhance the quality of programs and benefits offered to our members. We recognize that each business has its own unique marketing plan; therefore, we have developed various plans that will allow you to fit the needs of your business.

Please contact the Chamber staff at 719-687-9885 if you need additional information on a particular package. With your support we can continue to be a strong Business Advocate for the Teller County Region. Thank you for your consideration.

44th Annual Chamber Dinner · Friday, March 11, 2011

Antler’s Hilton·Colorado Springs

Our 44th Annual Dinner will be an evening of award presentations, entertainment and a Silent Auction. Awards are presented to an outstanding business, employee, organization, project, volunteer(s) and of course, the prestigious “Wagon Boss Award”.

In addition, two (2) \$500 scholarships will be given for high school seniors in the Teller County region.

Entertainment Sponsor - \$2,000 **Limit One**

- Company Spokesperson to Introduce Guest Speaker
- Logo on Invitation
- Recognition at Event & Slideshow
- Recognition in Program
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Table of ten (10) reserved preferred seating

Dinner Co-Host Sponsors - \$700 **Limit Twelve**

- Name on Invitation
- Recognition at Event & Slideshow
- Recognition in Program
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Table of ten (10) reserved preferred seating

Silent Auction Sponsor - \$500 **Limit Two**

- Recognition in at Event
- Recognition in Program
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Auction Tables (sponsor provides)



6th Annual Membership Breakfast · **October 2011 - TBA Woodland Park · Location - TBA**

Our Membership Breakfast is an annual event which brings in a state and/or federal elected official to give an update on business issues in relationship to state and federal regulations.

Event Sponsor - \$550 **Limit One**

- Opportunity to Welcome Everyone at Event
- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Event (sponsor provides)

Volunteer Appreciation Week· June 13 - 17, 2011 **Woodland Park · Ute Pass Cultural Center**

Volunteer Appreciation Week is held to thank our volunteers for the countless hours given in our Visitor Center. Over 2,700 hours a year is given. Small gifts will be provided for the volunteers, as well as a luncheon at the end of the week, where the Chamber Board Members will serve the volunteers.

Event Sponsors - \$100 **Limit Five**

- Sponsor Invited to Luncheon/Recognition
- Recognition in Monthly Chamber Newspaper Ad
- Business Card attached to gift bag

Chamber Business Expo
Spring Expo · Thursday, April 21, 2011
Fall Expo · Thursday, November 3, 2011
Ute Pass Cultural Center · Woodland Park, Colorado

The Chamber Business Expo(s) is a venue for our business owners to display their products and/or services to over 250 attendees each event. This is a perfect opportunity for a small business or home based business to reach out to potential new customers.

Spring Event Sponsor - \$550
Limit One

- Reserved Booth at Event
- Logo on Program
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Event (sponsor provides)

Fall Event Sponsor - \$550
Limit One

- Reserved Booth at Event
- Logo on Program
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Event (sponsor provides)



14th Annual Rocky Mountain OktoberfestPLUS
Friday, September 16 - 5 - 10 pm & Saturday, September 17 - 11 am - 7 pm
Ute Pass Cultural Center · Woodland Park, Colorado

The Chamber continues the tradition of bringing a bit of Germany to the Rocky Mountains with Mountain flavor for a two day event. This event is our largest and most festive event of the year. Over 5,100 attended in 2010. From the climbing wall for kids to the authentic German brats, beer and wine you will find something for everyone at the Rocky Mountain Oktoberfest.

Gold Sponsor - Event Sponsor \$4,000
Limit One

- Logo on TV ads
- Logo on All Print media (Brochures, Newspaper Ads)
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- One banner placed in visible spot (sponsor provides)
- Premium Vendor 10 x 10 Space available
- 30 Entry Tickets

Entertainment Sponsor \$1,500
Limit Two

- Logo on TV ads
- Logo on All Print Media
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner to be placed in front Stage (sponsor provides banner)
- Premium Vendor 10 x 10 Space available
- 20 Entry Tickets

Food Sponsor \$1,000
Limit One

- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner Placed on Food Tent (sponsor provides banner)
- Premium Vendor 10 x 10 Space available
- 15 Entry Tickets

Ticket/Token Sponsor - Entry/Token Tents \$1,000
Limit Two (one each)

- Logo on All Print Media (Brochures, Newspaper Ads)
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner to be placed on Entry/Token Tent (sponsor provides banner)
- Premium Vendor 10 x 10 Space available
- 15 Entry Tickets

Beer or Wine Sponsor \$750
Limit Two (one each)

- Logo on All Print Media
- Recognition at Event
- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner on Tent (banner provided by Sponsor)
- 10 Entry Tickets



Bus Sponsor \$500
Limit One

- Recognition in Monthly Chamber Newspaper Ad
- Logo on Chamber Website
- Banner Placed on Bus
- 6 Entry Tickets

Soda and Game Sponsor \$500
Limit Two (One each)

- Banner on Soda Trailer Banner at Games (provided by Sponsor)
- 6 Entry Tickets

25th Annual Chamber Golf Tournament

Location · Shining Mountain Golf Club

Date · Friday, July 8, 2011

The 25th Annual Chamber Golf Tournament is an excellent opportunity for all members to mix it up for a day of networking and fun. The Tournament includes 18 holes of golf, breakfast, luncheon, contests, awards ceremony and great attendance prizes.

Event Sponsor - \$2,500

Limit One

- Logo on Invitation
- Golf for Eight and Tee Hole Sponsor
- Recognition in Monthly Chamber Newspaper Ad
- Recognition on Chamber Website
- Promotional Item in Player Gift Bag
- Banner at Event (sponsor provides)

Hole In One Insurance Sponsor - \$750

Limit One

- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Recognition on Chamber Website
- Promotional Item in Player Gift Bag
- Banner at Event (sponsor provides)

Hole Sponsor - \$150

Limit Thirty-Six

- Recognition in Monthly Chamber Newspaper Ad
- Sign on Hole - Set up Promotional Table

Player Gift Sponsor - \$1,950

Limit One

- Logo on Invitation
- Golf for Four
- Recognition in Monthly Chamber Newspaper Ad
- Recognition on Chamber Website
- Promotional Item in Player Gift Bag
- Banner at Event (sponsor provides)

Breakfast/Lunch Sponsor - \$600

Limit Two

- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Banner at Clubhouse

Team Sponsor - \$600

- One Foursome
Hole/Tee Sponsor



Beverage Cart Sponsor - \$500

Limit Two

- Logo on Invitation
- Recognition in Monthly Chamber Newspaper Ad
- Signs on Beverage Carts

Professional Development Sponsorship

Professional Development Sponsor - \$3,500

This program is designed to sponsor the President and Staff's tuition cost for the continued education programs offered through W.A.C.E. (Western Association of Chamber of Commerce Executives), ACCE (American Chamber of Commerce Executives), and the Washington DC fly-in trip offered through the Colorado Springs Chamber. programs. This curriculum is custom-tailored to enhance the learning opportunities for Chamber staff and for Institute graduates who have continued in the Chamber management field. In addition, this program is designed to sponsor the President and Staff at the Colorado Chamber of Commerce Executives Conference. The conference is held annually in the Spring and is attended by over 75 Chamber of Commerce Executives. Directors and staff participate in breakout sessions, trade shows, and attend presentations on subjects such as retention, recruiting, leadership, interacting with boards and volunteers, fund raising, sponsorship programs and much more. These areas of education are invaluable on-going training tools for Chamber staff.

Grapevine Sponsorship

Available 4/1/11 through 3/31/12

Grapvine Sponsor - \$1,000 · Limit One · 540 Emails See Your Ad Weekly · 2.8 Million Hits a Year on Website

The GrapeVine is an extremely popular weekly publication that affords members the opportunity to share news with the membership. Members submit items such as events, business reminders, news releases and open houses to this member benefit. We average twelve submissions per week in addition to the exposure on the Web.



Greater Woodland Park Chamber of Commerce 2011 Sponsorship Registration

Business Contact Name: _____

Company: _____

Phone: _____ Fax: _____

Email: _____

YES, I want to sponsor the following events: (Check event and sponsorship package)

_____ 44th Annual Dinner, Friday, March 11, 2011

_____ Entertainment Sponsor - \$2,000

_____ Dinner Co-Host - \$700

_____ Silent Auction Sponsor \$500

_____ 6th Annual Membership Breakfast, TBA October, 2011

_____ Event Sponsor - \$550

_____ Volunteer Appreciation Week, June 13 - 17, 2011

_____ Event Sponsor - \$100

_____ Chamber Business Expo - Spring, Thursday, April 21, 2011/Fall, Thursday, November 3, 2011

_____ Spring Expo Event Sponsor - \$550

_____ Fall Expo Event Sponsor - \$550

_____ 14th Annual Rocky Mountain Oktoberfest, Friday & Saturday, September 16 & 17, 2011

_____ Gold Sponsor - \$4,000

_____ Entry or Token Tent Sponsor - \$1,000

_____ Entertainment Sponsor - \$1,500

_____ Beer or Wine Tent Sponsor - \$750

_____ Food Tent Sponsor - \$1,000

_____ Bus Sponsor - \$500

_____ Soda Sponsor - \$500

_____ Game Sponsor - \$500

_____ 25th Annual Chamber Golf Tournament - Friday, July 8, 2011

_____ Premiere Event Sponsor - \$2,500

_____ Player Gift Sponsor - \$1,950

_____ Hole In One Sponsor - \$750

_____ Lunch Sponsor - \$600

_____ Team Sponsor - \$600

_____ Breakfast Sponsor - \$600

_____ Beverage Cart Sponsor - \$500

_____ Hole/Tee Sponsor - \$150

_____ Grapevine Sponsor - 4/1/2011 - 3/31/2012

_____ Premiere Sponsor - \$1,000

_____ Professional Development Sponsorship

_____ Premiere Sponsor - \$3,500

Indicate Payment Type:

_____ Check Enclosed _____ Invoice _____ Credit Card

Circle: MasterCard Visa American Express

Card Number: _____

Exp. Date: _____

Name on Card: _____

Return to: Greater Woodland Park Chamber of Commerce

PO Box 9022 • Woodland Park, CO 80866

719.687.9885 Phone

719.687-8216 Fax

\$ _____ **Total of All Sponsorships**